



POLICY ON FUNDRAISING

Approved by: The Board of Afrikagrupperna

Adoption date: June 2026

Responsible: Communications- and Fundraising Manager

Afrikagrupperna raises funds for the organisation's operations. The purpose of our Fundraising Policy is to ensure that all fundraising activities are carried out ethically and in accordance with existing laws and legislation while maintaining the trust of our donors and attracting new donors. Afrikagrupperna aims to manage all donations with care and transparency. The Policy applies to staff, members of the Board and other representatives of the organisation.

How we raise funds

Afrikagrupperna accepts donations from all those wishing to support our work and who have honest intentions. This includes private individuals, companies, associations, foundations and other organisations. Afrikagrupperna does not engage in fundraising activities that target individuals under the age of 18.

Afrikagrupperna raises funds in many ways, including face to face- and telemarketing outreach, wills, paid ads and targeted campaigns in social media and our website, corporate partnerships and collaborations, external funding through open calls, sales of products in our webshop and at events, fundraising letters and crowdfunding.

We always strive to manage every donation with care and to show respect – both to donors and individuals and to partner organisations featured in our communication activities.

Donors can always end or adjust their involvement with Afrikagrupperna in accordance with what is most suitable for them. We manage all personal data in accordance with GDPR. When and what information is collected about a donor is stated in Afrikagrupperna's Integrity Policy. Before a corporate partnership or collaboration is entered into, an agreement with specified terms and conditions is signed by both parties.

How we manage earmarked donations

Afrikagruppna can accept earmarked donations, which means funds designated for a specific purpose. Should it not be possible to use the donation for the designated purpose, the donor must be contacted and if no solution can be found, the donation must be returned. In order to facilitate long-term planning and prevent earmarking from influencing our long-term strategies, we encourage donations that are not earmarked.

When we refuse or return a donation

Afrikagruppna has the right to refuse a donation. This may be necessary if we realise the donation was acquired in a way that is contrary to the values of Afrikagruppna, or if there is a suspicion of irregularities or illegal practices. We must always be able to explain our reasons for refusing to accept a donation. Afrikagruppna can refund a donation if it has been made by mistake or if a donor changes their mind, provided that this happens within 30 days of the money reaching Afrikagruppna and provided that there is not already an established agreement that must be followed. We also refund donations if we cannot meet a specific wish that was attached to the donation, but always first initiate a dialogue on how the donation could be used instead.

If Afrikagruppna receives a payment that is clearly intended for another recipient, the donor must be contacted and the donation refunded as soon as possible after it has been noticed.

If we decline a donation, we must always give a reason why.

Real estate, securities and investment of donations

Donations that Afrikagruppna has received as real estate or securities (i.e. shares, bonds etc.) are always sold immediately. Exceptions can be made if the building or security aligns with Afrikagruppna's normal business purpose.

How we are audited

Afrikagruppna has a 90-account and is approved by Swedish Fundraising Control. Afrikagruppna is audited by an authorised auditor, and our fundraising costs and revenues are reported to Swedish Fundraising Control annually.

Afrikagruppna is a member of Giva Sverige (the Swedish Fundraising Association), the professional membership body for fundraising organisations in Sweden. Giva Sverige aims to support giving and philanthropy giving in Sweden by improving the conditions for its members to fundraise in a trustworthy way. Afrikagruppna complies with the Giva Sverige Quality Code and guidelines. These guidelines specify how donors can expect to be treated, how donations are managed and under what circumstances donations are accepted.

This policy relates to Afrikagruppna's following policies and guidelines:

- Content Policy
- Communication Policy
- Identity Manual and Graphic Profile (Guidelines)
- Child Protection Policy
- Integrity Policy
- Safety and Security Policy