



# Fundraising Guidelines

Afrikagrupperna raises funds for the organisation's operations. The purpose of our Fundraising Guidelines is to ensure that all fundraising activities are carried out ethically and in accordance to existing laws and legislations and maintain the trust of our donors and attract new donors.

## **How we raise funds**

Afrikagrupperna accepts donations from all those wishing to support our work and who have honest intentions. This includes private individuals, companies, associations, foundations and other organisations. Afrikagrupperna does not target individuals under the age of 18 in our fundraising activities.

Afrikagrupperna raises funds in many ways, this can include telemarketing outreach, wills, targeted campaigns in social media and on our website, corporate partnerships and collaborations, external funding through open calls, sales of products in web shop and at events, fundraising letters and crowdfunding.

We always strive to manage every donation with care and to show respect – both to donors and individuals and partner organisations featured in our communication activities. Donors can always end or adjust the engagement with Afrikagrupperna according to what is most suitable for the donor. We manage all personal data in accordance with GDPR. Before a corporate partnership or collaboration is entered, an agreement with specified terms and conditions is signed by both parts.

## **How we manage earmarked donations**

Afrikagrupperna can accept earmarked donations, which means donations to be used for a specific purpose. Should it not be possible to use the donation for the specific purpose, the donor is contacted and if no solution can be found, the donation is returned. To be able to conduct long-term planning and prevent earmarking from influencing our long-term strategies, we encourage donations that are not earmarked.



### **When we refuse or return a donation**

Afrikagrupperna has the right to refuse a donation. This may be necessary if we realise the donation was acquired in a way that is contrary to the values of Afrikagrupperna, or with suspicion of irregularities or illegal practices. We must always be able to explain our reasons for refusing to accept a donation.

Afrikagrupperna returns donations if a donation has been made by mistake or if a donor changes her/his mind, provided that this is within a reasonable period of time. We also return donations if we cannot meet a specific wish that was attached to the donation but always first initiate a dialogue on how the donation could be used instead.

### **Real property, securities and investment of donations**

Donations that Afrikagrupperna has received as real estates or securities (i.e. shares, bonds etc) will immediately be sold. Exceptions can be made if the building or the security is in line with Afrikagrupperna's normal business purpose.

### **How we are audited**

Afrikagrupperna has a so-called 90-account and is approved by Swedish Fundraising Control. Afrikagrupperna is audited by authorized auditor and our fundraising costs and revenues are reported to Swedish Fundraising Control annually.

Afrikagrupperna is a member of Giva Sverige, a professional membership body for fundraising organisations in Sweden. Giva Sverige aims at achieving increased giving in Sweden by improving the conditions for their members to fundraise in a trustworthy way. Afrikagrupperna complies with the Giva Sverige Quality Code and guidelines. These guidelines specify, among many, how donors can expect to be treated, how donations are managed and under which circumstances donations are accepted.

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